



infobip

INFOBIP VIRTUAL CLASSROOM:

Boost your Bip potential

Learn from industry experts. Expand your knowledge.
Jumpstart your professional development. Boost your potential.
All that in the virtual online surrounding.

By having students participating from IT tech - engineering and social sciences universities the main focus of the second edition of the Infobip Virtual Classroom program is on showcasing the importance of understanding, applying and connecting IT and business-related skills and knowledge.

Besides gaining valuable IT industry knowledge, by listening to our IT and business experts you will gain understanding of how Infobip as a global IT telecommunications company is very much a mixture of engineering and business enablement departments, how they work together, intertwine and correlate in everyday business.

Our industry experts will provide you with an overview of roles and job positions that you might not have even known that exist in a company like ours, thus we will showcase an example of an employee journey and career development path.

Besides tech and business knowledge, you will also have the chance to hear valuable tips & tricks that will help you prepare for future career challenges.

You can choose classes and workshops from our virtual catalog. **When entering our virtual catalog, have in mind to do the following:**

- check the dates
- read a summary of our classes
- check out our industry experts and your potential teachers
- check the exact time in the day your preferred class is scheduled
- check the list of skills you are gaining within the class you want to attend

#generalIndustryTopic #A2P #professionalDevelopment #SocialSelling #careerinIT #youarejust-starting #machineLearning #naturalLanguageProcessing #CyberSecurity #engineering #devMinutes #enablement #profitcenters #Customerfacingcareers #nontechnicalroles #finance #humanresources #DigitalCampaign #CreativeStrategy #EventPlanning #SocialMedia #DevDays

TOPIC: **Big picture of Infobip**

#generalIndustryTopic #A2P

DATE: 9.11.2020. | **TIME:** 2 PM | **TIMESLOT:** 120'

Short introduction to Infobip world covering topics such as brief history of Infobip while getting to know our product stack, ecosystem and market position of Infobip. We will talk more about what makes us one of the best A2P providers in the world and how have we entered SaaS market. From technical point of view, students will gain better understanding of our world of solutions and various communication channels, A2P messaging and ways of integration with our platform. Join our general introduction class that will help you retain your focus in any following lecture.



INDUSTRY EXPERTS:

Meri Tukač

Enterprise Presales Engineer



Ivan Capan

Enterprise Presales Engineer

TOPIC: How to land a job through LinkedIn and Social Selling

#professionalDevelopment #SocialSelling

DATE: 11.11.2020. | **TIME:** 3 PM | **TIMESLOT:** 90'

LinkedIn – do you have it? What is Social Selling? LinkedIn is a powerhouse for professionals, and we have news for you, Social Selling and LinkedIn is not here to pass. With this topic, we will try to show you the value of having a LinkedIn profile, spending more time on LinkedIn and why is it important to build your profile or identity and finally, work on you network. With this topic you will gain some general knowledge about the tech world of LinkedIn, how to increase your chances to find a first job and to understand the concept of social selling using easily accessible tool.



INDUSTRY EXPERTS:

Gino Simić
Product Success Manager



Sara Plavljanin
Senior Talent Acquisition Specialist

TOPIC: **Becoming a Presentation Master**

#professionalDevelopment

DATE: 12.11.2020. | **TIME:** 2 PM | **TIMESLOT:** 120'

Whether you are the type of person who enjoys presenting to others or the one who is trying to avoid holding presentations at any cost, we all find ourselves in the presenter's shoes sometimes. Becoming a good presenter is all about learning a new skill and practicing. During this lecture, we will teach you the fundamentals of communication, preparation for presentation as well as some tips and tricks on how to become a good presenter and handle stress while presenting.



INDUSTRY EXPERTS:

Tena Masnjak

People Operation Associate



Patricia Čivljak

People Operation Generalist

TOPIC: Find the right place to kick-off your career:
is it really all TECH in IT companies?

#professionaldevelopment #careerinIT #youarejuststarting

DATE: 13.11.2020. | **TIME:** 3 PM | **TIMESLOT:** 90'

You're new on the job market and want to find out the possibilities for your future career? We're sure you have many questions in your head. What's the importance of my core profession? How is success connected to my personality traits? How to choose a role that will fit me most?

Find out about possibilities in the IT market that is developing new jobs and positions very fast. Besides that, let's talk about the company culture as an essential part of the decision making for your first career step - in the right direction!



INDUSTRY EXPERTS:

Iva Smolković

People Operations Generalist



Josip Vuletić

Talent Acquisition Specialist

TOPIC: **Employee journey with Finance and People Operations**

#nontechnicalroles #finance #humanresources

DATE: 16.11.2020. | **TIME:** 3 PM | **TIMESLOT:** 60'

Did you know that there is a lot of room to grow professionally in non-technical roles within an IT company? In this lecture you will gain knowledge about how to build a career and specialize within our Finance and/or Human Resources departments. We will share with you an example of one specific employee journey and you will find out how our HR team supports that journey every single step of the way.



INDUSTRY EXPERTS:

Petra Maros

People Operation Specialists



Iva Modrić

Credit Risk Team Leader

TOPIC: **Doing Mathematical Operations on Textual Data:
From Bag of Words to Word Embeddings**

#machineLearning #naturalLanguageProcessing

DATE: 17.11.2020. | **TIME:** 3 PM | **TIMESLOT:** 60'



INDUSTRY EXPERT:

Roko Gudić

Data Science Manager

Unstructured data doesn't fit neatly into the traditional row and column structure of relational databases and represent the vast majority of data available in the actual world. It is messy and hard to manipulate. Nevertheless, thanks to the advances in disciplines like machine learning, a big revolution is going on regarding this topic.

TOPIC: How big is Cyber Security

#CyberSecurity

DATE: 20.11.2020. | **TIME:** 2 PM | **TIMESLOT:** 120'

We all have watched Hackers, Swordfish and recently Mr. Robot but how real is all of this? What are actual attacks like, what are the most sophisticated vectors of cyber-attack and how does one, choosing a career in security, defend his employer from these attacks. What security skills, knowledge, tools you must know and what industry certificates you must have to land that perfect security dream job.



Mirjana Cazin Horak
Business Continuity Coordinator

INDUSTRY EXPERTS:



Juraj Ban
Senior Security Engineer



Andro Galinović
Chief Information Security Officer

Tomislav Turek
Senior Security Engineer

Roland Liposinović
Corporate Security Specialist

TOPIC: **Patterns and conventions in Enterprise-grade software systems**

#engineering #devMinutes

DATE: 23.11.2020. | **TIME:** 3 PM | **TIMESLOT:** 90'



INDUSTRY EXPERT:

Dragan Benčić

Senior Software Engineer / Product Architect

After years of development and codebase consisting of millions of lines, stability, and sustainability becomes a hard thing to achieve. In this presentation, you will learn what methods are we using to keep huge Infobip's codebase under control, and what is enabling us to still deliver fast in increasingly more demanding circumstances.

TOPIC: **You think you know everything about binary search!?**

#engineering #devMinutes

DATE: 26.11.2020. | **TIME:** 2 PM | **TIMESLOT:** 60'



INDUSTRY EXPERT:

Muamer Polić
Software Engineer

We've all heard about binary search, right!? But how much do we really know about it?

In this lecture we will first cover the basics of the well-known binary search algorithm. After that, we will explore some non-intuitive usages of binary search, how to apply the algorithm in industry related problems, and at the end, we will have a chance to apply all of that on an industry related problem that we will solve together.

TOPIC: **Web development beyond HTML, CSS, and JavaScript - what can you achieve with it?**

#engineering #devMinutes

DATE: 26.11.2020. | **TIME:** 3:30 PM | **TIMESLOT:** 90'



INDUSTRY EXPERT:

Ante Tomić

Software Engineer

Today, Web development has never been more powerful and yet, there are still some myths present around it which drive people to go more towards back-end development. But Web, or more precisely, front-end development is not just about beautifying and stylizing everything. It's so much more than just HTML, CSS, and a little bit of JavaScript.

In this session, we will debunk the most common myths and misconceptions and show you the possibilities with Web development. We will check out what you can learn and achieve while working with Web development, how to choose what to focus on and a couple of examples which will help connect everything a bit easier.

TOPIC: **Untestable code**

#engineering #devMinutes

DATE: 27.11.2020. | TIME: 3 PM | TIMESLOT: 60'



INDUSTRY EXPERT:

Aleksandar Dostić

Senior Software Engineer/Team Leader

As a professional, one should stand behind the code that he/she writes and guarantee that it is working once it is out and the way to do that is to test it. By now most of the developers have heard about unit testing frameworks and when we look at an example it is trivial and easy to understand. The problem is when we try to write it in production code we often fail. During this talk, we will point out a few things that make code untestable and try to demonstrate ways to overcome these issues.

TOPIC: **DevDays: Creating a digital campaign for an event**

#DigitalCampaign #CreativeStrategy #EventPlanning #SocialMedia #DevDays

DATE: 30.11.2020. | **TIME:** 3 PM | **TIMESLOT:** 90'

Our annual developer conference brings together most successful regional names to discuss trends in development technology. Find out what does a journey look like for our events, design and social media teams! During this class, we'll go through all the stages in creating a digital campaign for an event - from the idea, event organization, digital strategy and creative development to creating a social media calendar and interacting with the audience!



INDUSTRY EXPERTS:

Vilma Condric
Graphic Design Specialist



Kristina Ocicek
Senior Social Media
Marketing Specialist

TOPIC: **How can customer-facing positions make an impact in an all-tech companies?**

#enablement #profitcenters #Customerfacingcareers

DATE: 2.12.2020. | **TIME:** 3 PM | **TIMESLOT:** 60'



INDUSTRY EXPERT:

Ana Belin Šimić

Customer Facing Enablement Senior Specialist

You want to understand what are customer-facing positions and how can they directly impact business? You are interested in understanding how this symbiosis of engineer and customer facing roles look like? Great! Then this is a lecture for you. Join us to learn more about:

- responsibilities and impact that customer-facing roles have on company's business
- successful communication model between engineer and customer facing roles and what should be associated outcomes of it

TOPIC: **How to survive your job interview?**

#professionalDevelopment

DATE: 4.12.2020. | **TIME:** 3 PM | **TIMESLOT:** 120'

This isn't just another "How to pass your job interview?" article. Our Talent Acquisition team went a step further with a live demonstration of the most common interview situations and how to successfully navigate them.



INDUSTRY EXPERTS:

Sara Plavljanin
Senior Talent Acquisition Specialist



Dženana Bukarić
Talent Acquisition Associate



Tomislava Saša
Talent Acquisition Associate



Nora Lazić
Talent Acquisition Specialist



Tena Masnjak
People Operations Associate